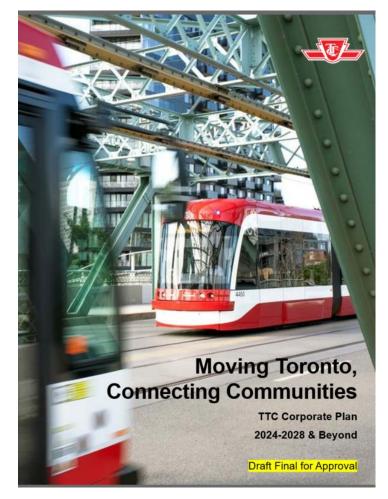


TTC Corporate Plan 2024-2028 & Beyond *Moving Toronto, Connecting Communities*

Karen Thorburn Executive Director, Corporate Initiatives

May 16, 2024

Report Recommendations



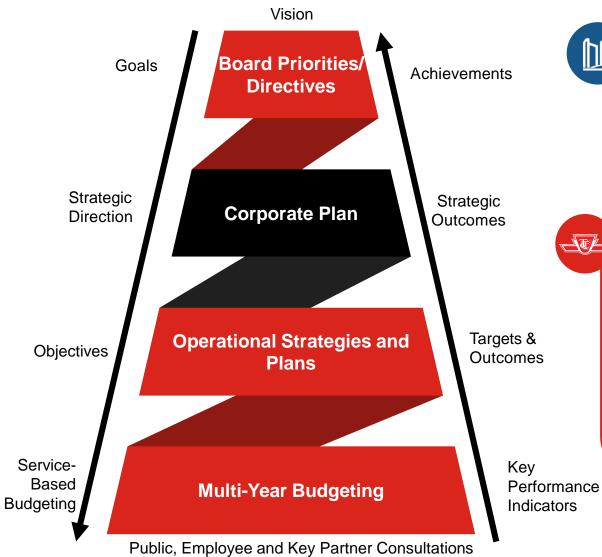
*Attachment 1 - Full Final Draft Document

It is recommended that the TTC Board:

- Approve Attachment 1, *Moving Toronto, Connecting Communities, TTC Corporate Plan 2024 -2028 & Beyond*, as the guiding document for the TTC's multi-year business planning activities.
- Direct staff to report to the TTC Board annually with a progress update on implementation, performance, key issues and risks, and alignment to annual operating and capital budgets and plans.
- Direct staff to forward the Corporate Plan to members of City Council, City of Toronto, and key partners for information.



TTC Planning and Performance Framework





City of Toronto

- City Corporate Strategic Plan
- City of Toronto Official Plan
- TransformTO Net Zero Strategy
- 2022-2032 Reconciliation Action Plan
- Toronto Action Plan to Confront Anti-Black Racism

City Council Directives Related to City Agencies; Auditor General and Ombudsman Recommendations



Operational Strategies and Business Plans:

- 5-Year Service & Customer **Experience Action Plan**
- Embrace Diversity: 10 Point Action Plan
- Anti-Racism Strategy
- 5-Year Accessibility Plan
- Community Safety, Security and Wellbeing Plan
- Innovation & Sustainability Strategy

Multi-Year Budgeting and Long-Term Plans:

- Annual Operating and 2-Year Outlook
- 10-Year Capital Plan
- 15-Year Capital Investment Plan
- 15-Year Real Estate Investment Plan



Vision

Moving Toronto towards a more equitable, sustainable and prosperous future.

Mission

To serve the needs of transit riders by providing a safe, reliable, efficient and accessible public transit service through a seamless integrated network, creating access to opportunity for everyone.



Benefits of Transit

Economic Benefits

\$1 = \$1.08

\$1 invested creates \$1.08 in Economic and Regional Development Benefits

\$1 invested creates \$6.06 in Quality of Life Benefits **\$1 = \$7.14**

in total benefits

15 jobs created for every \$1 million invested



Affordability Benefits

\$5.78 in transit rider and driver benefits for every \$1 invested, including savings from reduced travel expense and a reduction in car ownership cost.

Value for Money Benefits

3:1

SOGR investments yield a benefit/cost ratio of 3:1, same as expansion.





Livability Benefits

Line 1 carries the equivalent of 26 lanes of traffic or 8-9 Gardiner Expressways, while **Line 2** carries the equivalent of 3 Gardiner Expressways.

Framework - 5 Strategic Directions



Key Principles

Integrated in the TTC's approach, is a commitment to plan, deliver, and evaluate our services by applying the following perspectives to everything we do:



Safety & Security as a Cornerstone



Equity, Diversity, Inclusion, and Accessibility (EDIA)



Environmental Sustainability



Innovation



Strategic Direction 1: Build a Future Ready Workforce











Strategic Direction 2: Attract New Riders, Retain Customer Loyalty

2.1 - Better Serve Customer Demand in an Evolving Operating Environment



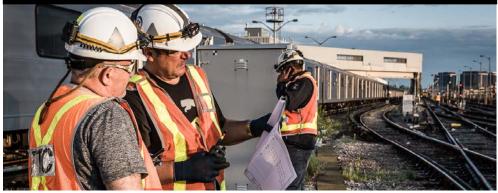
2.3 - Focus on the Basics of Service Reliability,
Predictability and Speed



2.2 - Improve the Customer Experience by Providing a Safe, Accessible and Comfortable Journey



2.4 - Prioritize Asset State-of-Good- Repair to Keep the System Moving Reliably





Strategic Direction 3: Place Transit at the Centre of Toronto's Future Mobility

3.1 - Build Network Capacity to Support Long Term Growth to 2041



3.3 - Minimize Environmental Impacts and Build Resiliency for a Climate-Changed Future



3.2 - Promote Sustainable Transportation Modes
Through Seamless Connections



3.4 - Develop the 2051 Long-Term Plan to Enhance Transit as a Competitive Mode





Strategic Direction 4:

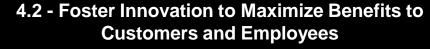
Transform and Modernize for a Changing Environment





4.3 - Embrace Technology to Drive Efficiency and Improve Employee and Customer Experience







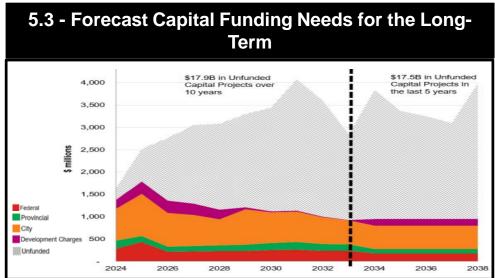
4.4 - Mature Data Analytics Capacity and Knowledge Management





Strategic Direction 5: Address the Structural Fiscal Imbalance







5.4 - Strengthen Partnerships to Advance Toward a Sustainable Funding Model

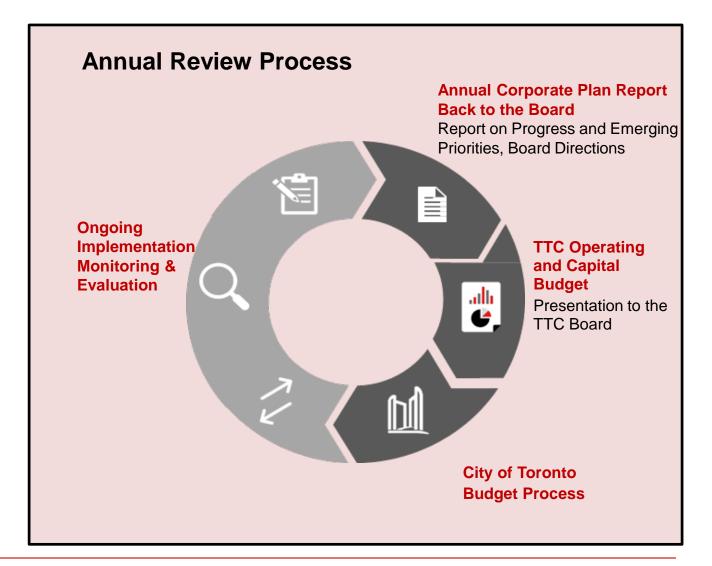




Implementation and Next Steps

Implementation Plan

- Timelines
- Measures tied to Target Outcomes
- Financial Impacts
- Annual review and reporting on progress
- Alignment to budget process;
- Communications Targeted to Audience





Moving Toronto, Connecting Communities: 2024-2028 & Beyond Corporate Plan

Vision: Moving Toronto towards a more equitable, sustainable and prosperous future.

Mission: To serve the needs of transit riders by providing a safe, reliable, efficient and accessible public transit service through a seamless integrated network, creating access to opportunity for everyone.

Key Principles:

- Safety and Security as a cornerstone
- Equity, Diversity, Inclusion and Accessibility
- Environmental Sustainability
- Innovation

Strategic Directions:



Build a Future Ready Workforce



Attract New Riders, Retain Customer Loyalty



Place Transit at the Centre of Toronto's Future Mobility



Transform and Modernize for a Changing Environment



Address the Structural Fiscal Imbalance

Objectives:

- Invest in the Employee Experience 1.
- 2. Adapt to a Changing Labour Market
- 3. Reinforce Employee Safety and Well-being
- 4. Build an Inclusive Organization Reflective of the Diverse Communities We Serve
- Better Serve Customer Demand in 1. an Evolving Operating Environment
- Improve the Customer Experience 2. by Providing a Safe, Accessible and Comfortable Journey
- 3. Focus on the Basics of Service Reliability, Predictability and Speed
- Prioritize Asset State-of-Good-Repair to Keep the System Moving 4. Reliably
- Build Network Capacity to Support 1.
 Long Term Growth to 2041
 Promote Sustainable
- Transportation Modes Through Seamless Connections
- Minimize Environmental Impacts and Build Resiliency for a Climate- 3. Changed Future
- Develop the 2051 Long-Term Plan to Enhance Transit as a Competitive Mode

- Build Resilience and Capacity to Manage Enterprise Risks and Threats
- P. Foster Innovation to Maximize Benefits to Customers and Employees
- Embrace Technology to Drive Efficiency and Improve Employee and Customer Experience
- Mature Data Analytics Capacity and Knowledge Management

- 1. Improve Value for Money, Focus on Efficiency
- Maximize Revenue, Protect Customer Affordability
- 3. Forecast Capital Funding Needs for the Long-Term
- Strengthen Partnerships to Advance Toward a Sustainable Funding Model

Target Outcomes:

- Improve Employee Engagement, Retention, and Progression
- Prevention of Safety, Health, and Environmental Incidents
- Diverse and Inclusive Workforce
- Increase Ridership, Improve Customer Satisfaction
- Improve Customer Satisfaction, Safety, Well-bring and Accessibility
- On-Time Performance, Number of Priority Transit Measures Implemented, Improved Travel Times
- Ensure Asset Availability, Improve Service Reliability

- Deliver capacity to meet 2041 forecasted transit demand
- Improve Seamless
 Connections across modes,
 Successful Transition of New
 Expansion to Revenue Operations
- Improve resiliency of assets; reduction in GHG emissions; Zero Emissions by 2040
- Identify 2051 service and capital needs to accommodate growth

- Improve preparedness and mitigate known and emerging risks
- Build culture of innovation, minimize risks, maximize benefits of transit, drive environmental performance
- Improve Employee and Customer Experience, Improve productivity and efficiency
- Improve data analytics to enhance decision-making, improve employee, customer and organizational outcomes

- Expenditure management; Effective Capacity to Spend Rate with target over 90%
- Maximize fare and non-fare revenue opportunities
- Inform long-term capital project planning and decision-making
- Close the Revenue to Expenditure Gap; Strengthen partnership to advance improved outcomes for customers and communities served

^{*}Annual reporting – establish specific measures, costing, timelines.

