

Transforming the Future of Fares

February 10, 2022



Policy Goals

Provide a framework to guide and define future fares

Customer

Community

Financial



Affordability and equity



Integration



Maximizing benefits



Financial sustainability



Mode of choice

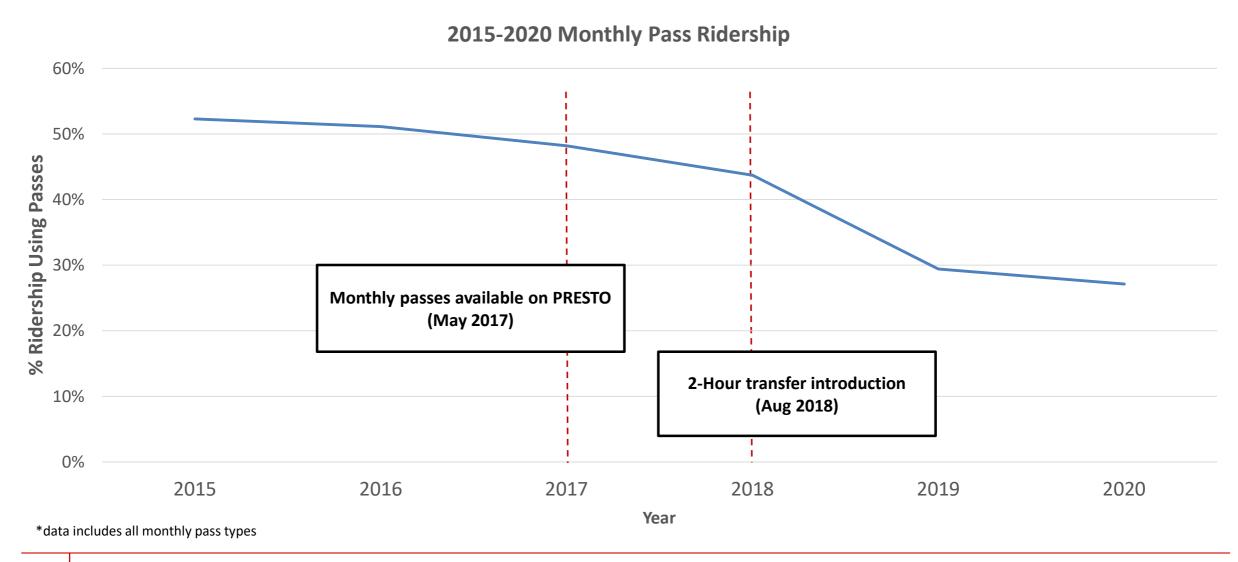


Simplicity and accessibility



Collaboration and transparency

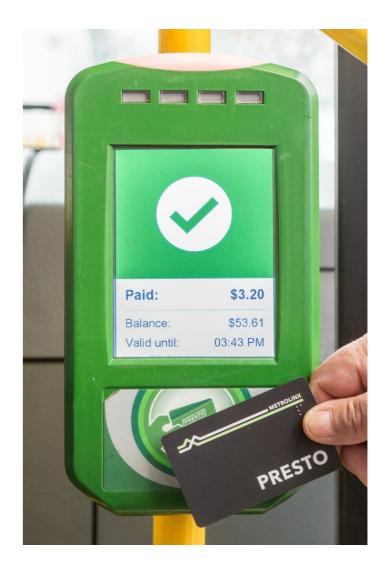
Popularity of TTC Monthly Passes is declining





Fare Capping

- Customers would get free travel after a trip threshold has been reached within a specified time period (daily, weekly, or monthly)
- Different fare caps can be set for different customer groups
- Industry standard among several international transit agencies





Fare capping offers a range of customer benefits

- Removes the burden of having to pay for a pass upfront
- Customers will no longer need to predict their monthly travel needs in advance
- Assurance that customers will never exceed their monthly travel budget
- Simple and accessible as there is no opt-in requirement







Virtual Cards and Open Payments Proposal

PRESTO ON MOBILE (Virtual Card)

OPEN PAYMENTS
(Debit and Credit Cards)





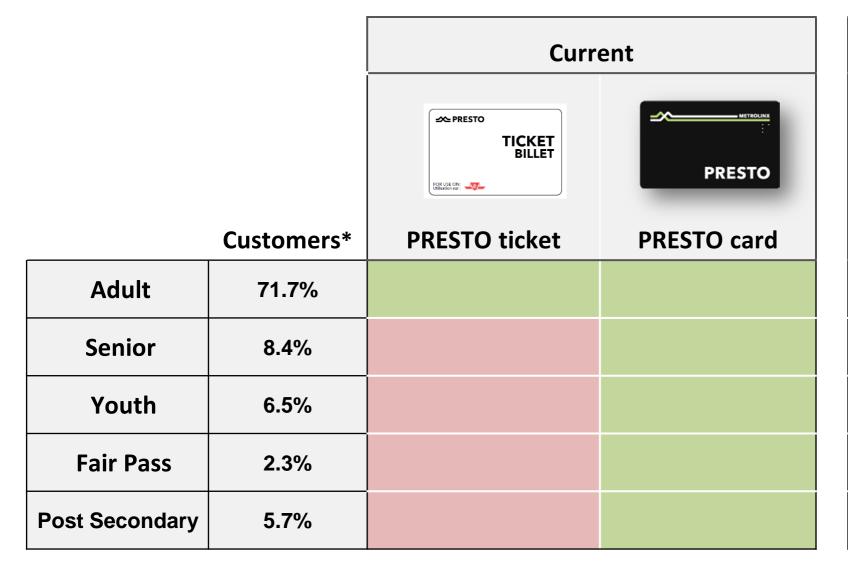


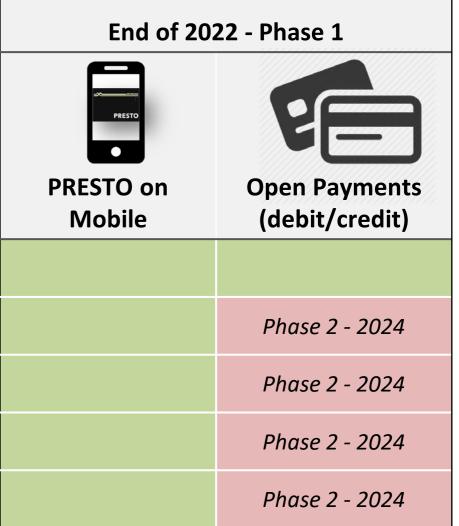
- Pay using a virtual card: on your mobile device
- All fare types and products available on PRESTO cards
- Available on all modes and allows for 2-hour transfers and fare capping
- DEVICE REFRESH
- Replacing all Bus, Streetcar and Wheel-Trans PRESTO devices
- Upgrading TTC fare gates

- Pay using a Debit or Credit card: *physical and digital cards*
- Adult single PRESTO fares
- Available on all modes and allows for 2-hour transfers



Virtual Cards and Open Payments Proposal





Recommendations

Advancing the 5-Year Fare Policy

- 1. Continue to support the TTC's existing fare structure
- 2. Endorse in principle opportunities related to fare capping and aligning concessions
- Restart discussions on reintroducing the Discount Double Fare (DDF) between TTC-GO Transit

Fare Collection Modernization

- Endorse in principle the technology and operations fare collection options including Open Payments and account-based architecture
- 2. Authorize a sole source contract with Scheidt & Bachmann to purchase and install hardware to enable Open Payments on the fare gates



