



# StudentMoveTO

From Insight to Action on Transportation for Post-secondary  
Students in the GTHA

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# StudentMoveTO (2018-2021)

- Supported by a SSHRC Partnership Development Grant (\$200,000)
- 10 partner universities and Colleges
- 4 partner government and community organizations



# What is StudentMoveTO?

- 3-year research and partnership program focusing on an improved understanding of the travel behaviour of 600,000 post-secondary students in the GTHA
- Explore transportation patterns of this important and yet understudied population group, potential social and environmental influences on their travel behaviour, and the effect of students' travel on their social well-being and urban systems
- Through our partnership, this research will create new pathways for public policy, institutional planning and enhanced student support services

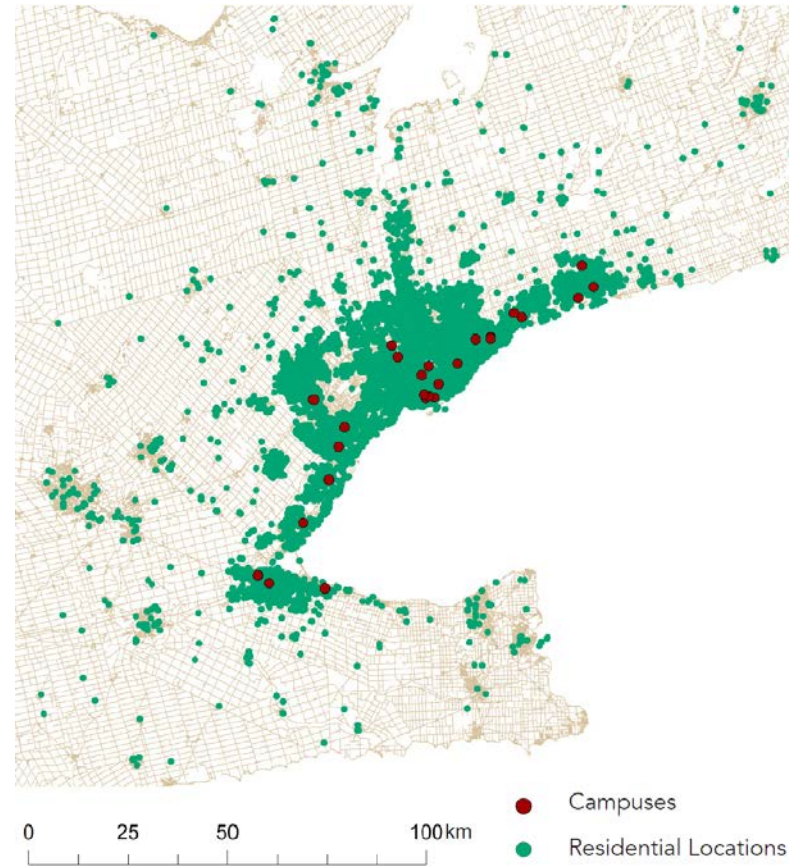
# State-of-the-art Survey

- October 1, 2019 to November 30, 2019 (except the reading week)
- Customized survey software; including a travel diary
- Reached out to ALL students with help from university/college staff
- Total 18,500 students responded ; 5.8% response rate
- 13,130 respondents attended a campus in Toronto

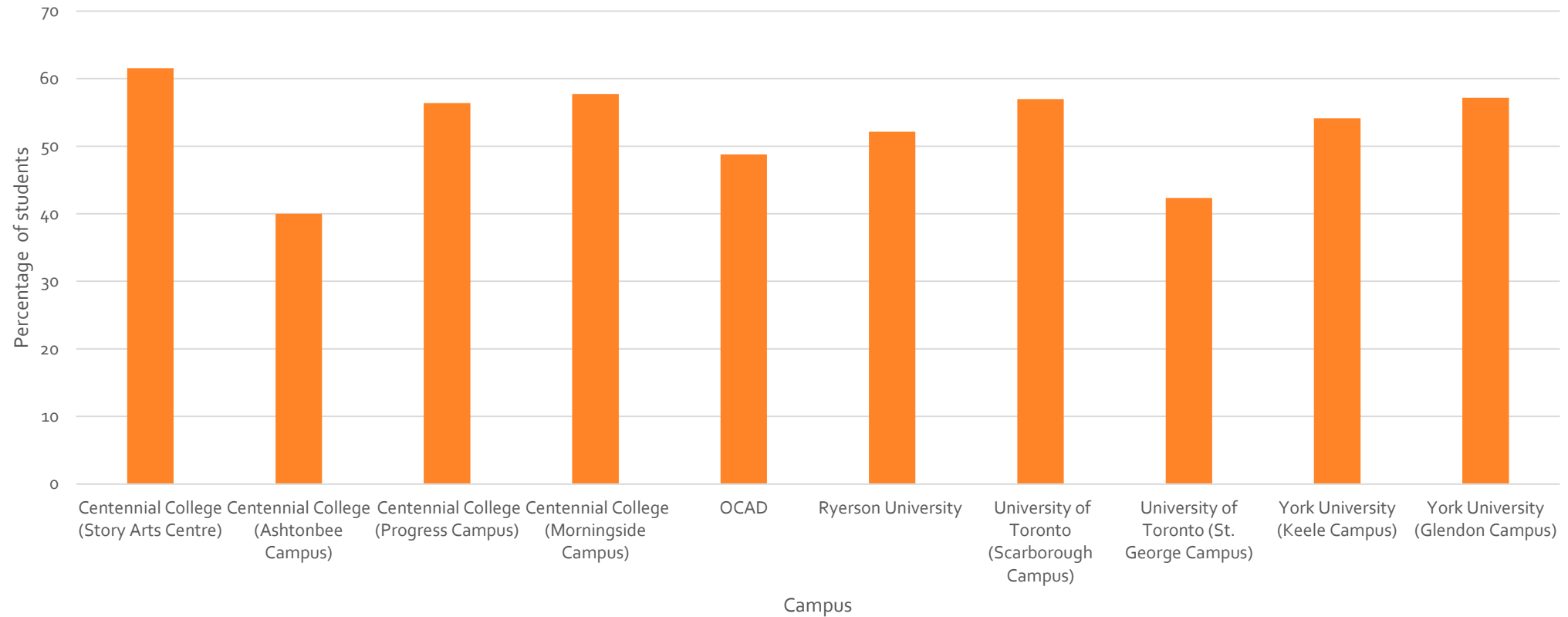
# Qualitative Research

- 40 Interviews since the summer of 2020 and more being planned
- Protocol adjusted to COVID-19 conditions both in terms of the feasibility of interviews and the questions asked
- Topics discussed:
  1. Accessibility
  2. Travel distance, time, cost
  3. Safety
  4. Technology and shared mobility modes
  5. Travel under COVID-19 restrictions

# Map of all students household locations and campuses

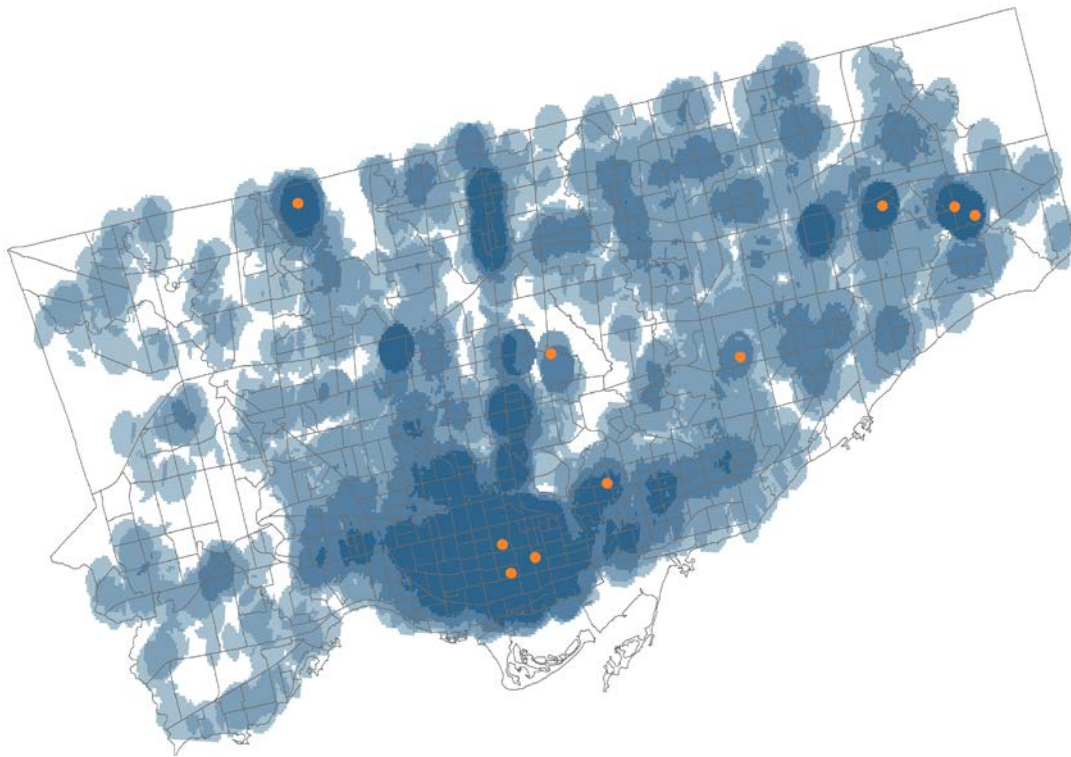


# Percentage of students whose main commute mode to campus is TTC

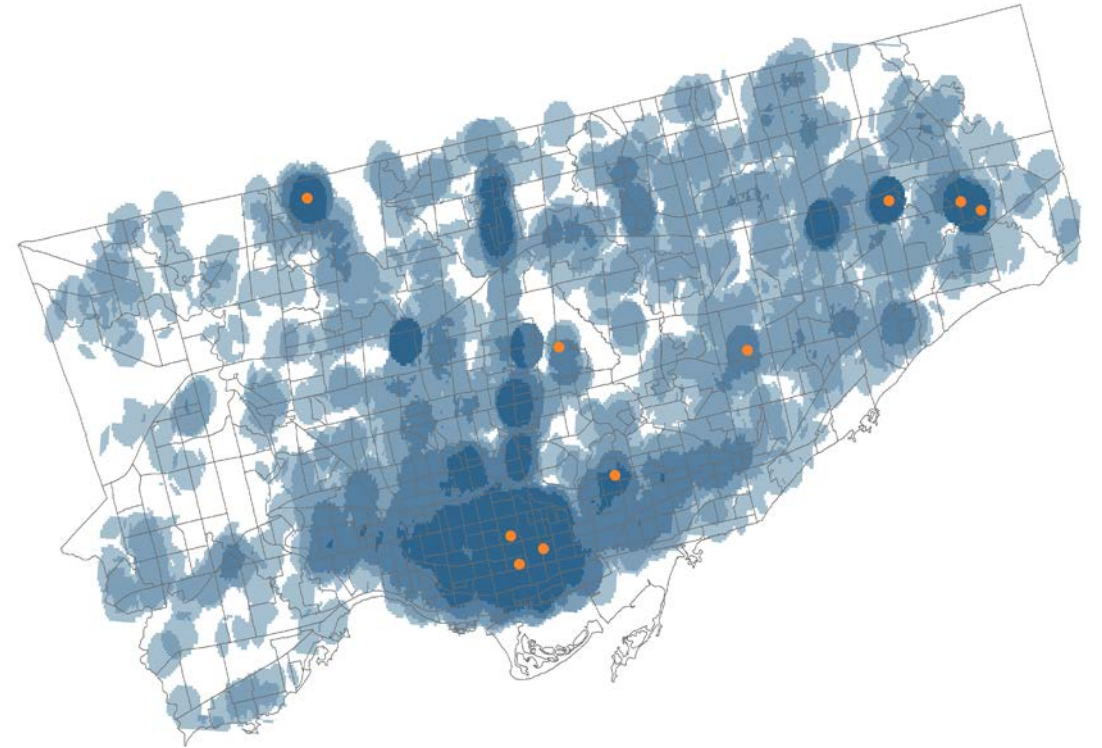


# Heat map of the origin and destination of all trips taken by students in a day

Trip Origin

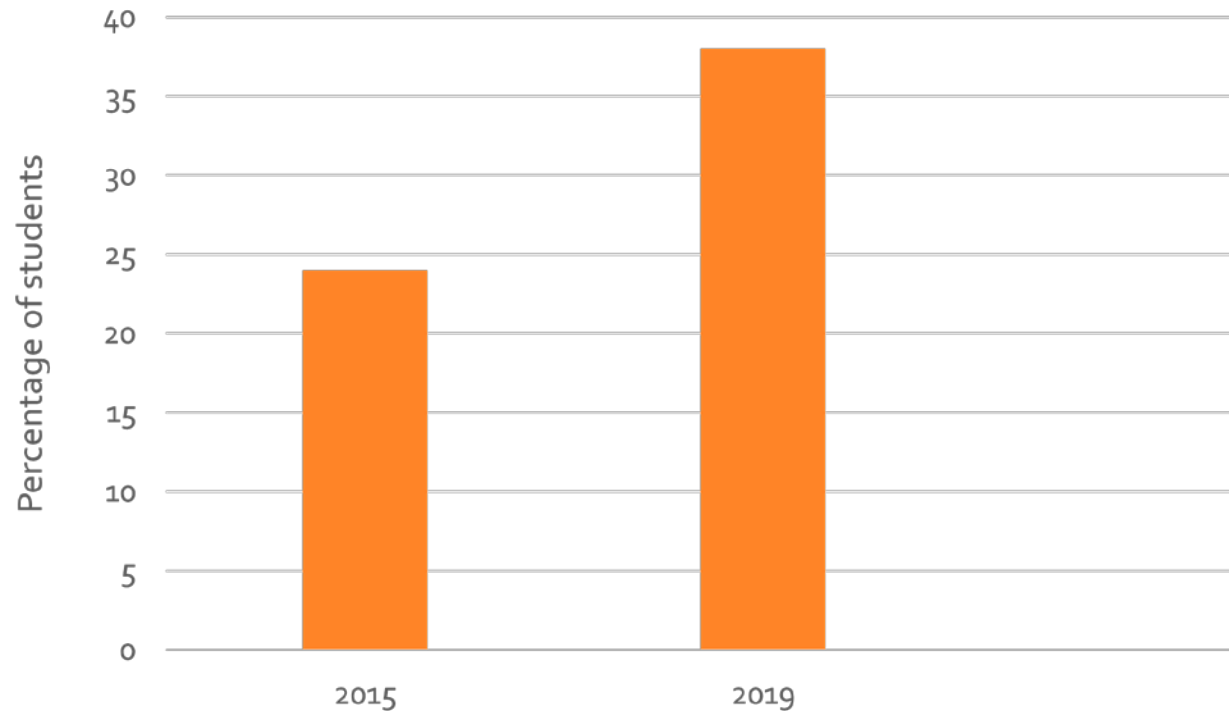


Trip Destination





# Percentage of students whose main commute mode is subway to York University



# Thank you!

[www.StudentMoveTO.ca](http://www.StudentMoveTO.ca)

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