

Award of Wheel-Trans Reservations Call Centre Overflow Contract

September 24, 2020

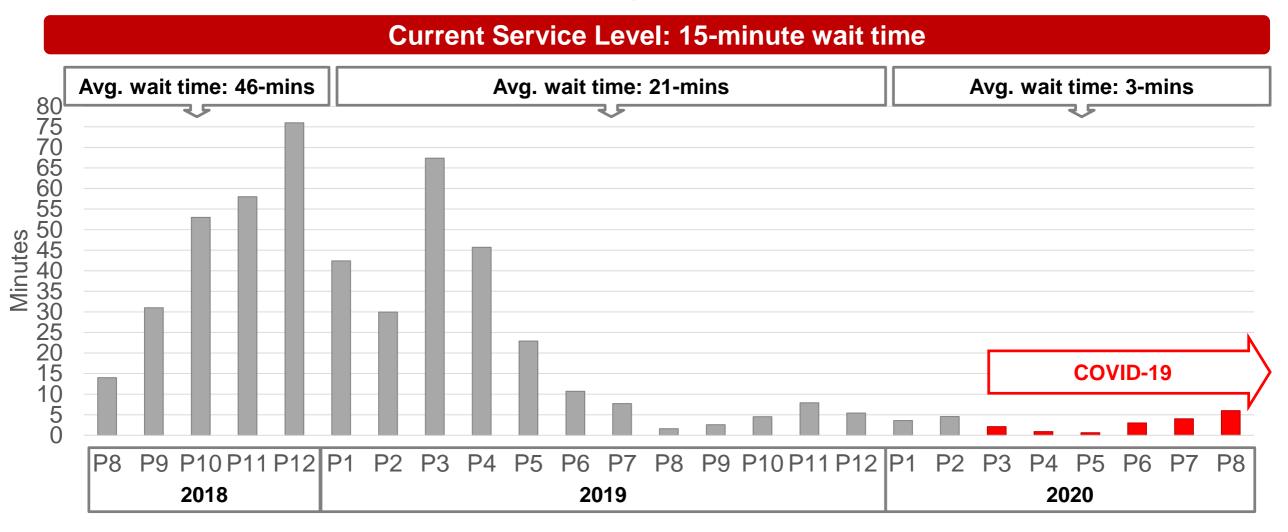
Recommendations

- 1. Approve the **change in the service level** for call wait times for the Wheel-Trans Reservations Contact Centre from an average of 15 minutes to a maximum **wait time of two minutes**.
- 2. To achieve the improved service levels, authorize the award of the Wheel-Trans Reservations Contact Centre Overflow service contract to TELUS Communications Inc. on the basis of the highest total weighted score, in the **upset limit of \$18.8 million for a duration of five years** from Notification of Award, with an option to extend for an additional five years beyond the initial five-year term.



Historical Call Wait Time: August 2018 to August 2020

2018 - 2020 Average Call Wait Time





Corporate Alignment & Planning for the Future

2018-2022 TTC Corporate Plan Critical Path

1 Transform for financial sustainability

Business Transformation: organizational review to identify improvements in service delivery and customer service, while meeting organizational commitments for financial sustainability

Wheel-Trans Reservations Contact Centre

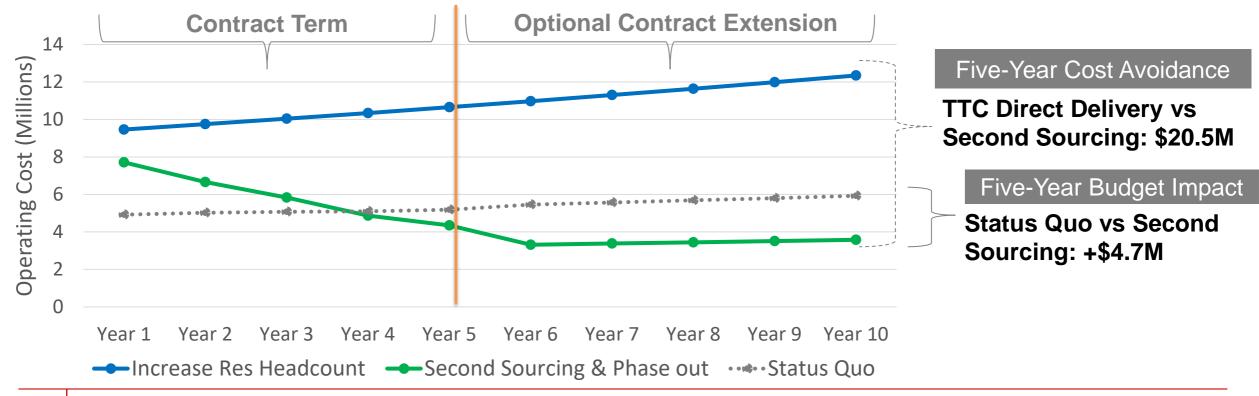


Objective: enhance service levels and support the Corporate Plan to transform for financial sustainability

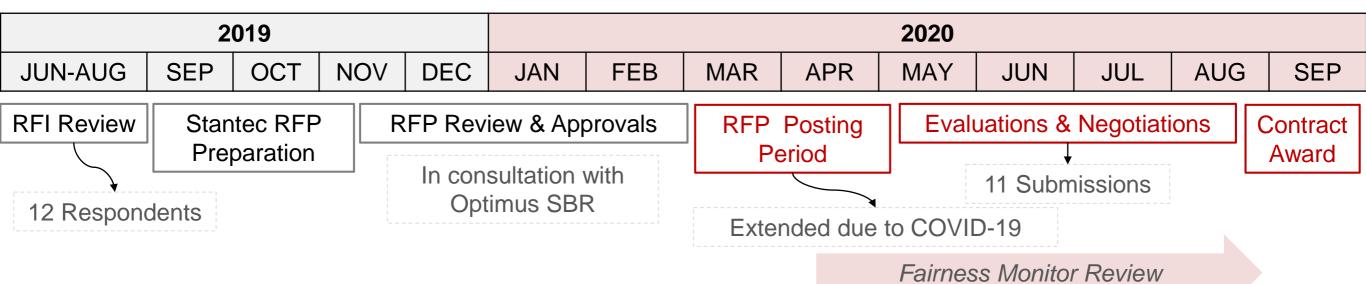


Estimated Cost & Cost Avoidance

| | Status Quo | TTC Direct Delivery | Second Sourcing |
|------------------------------|------------|---------------------|-----------------|
| Call Wait Time Service Level | 15 minutes | 2 minutes | |
| 5-Year Estimated Cost | \$25.0M | \$50.2M | \$29.7M |
| 10-Year Estimated Cost | \$54.0M | \$108.5M | \$46.6M |
| Average Cost Per Call | \$6.87 | | \$3.33 |



RFP Development

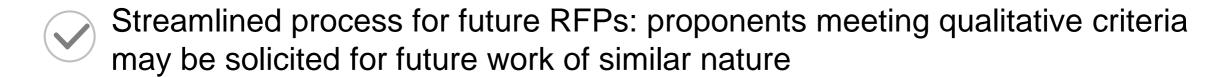


Considerations

- ✓ Canadian workforce
- Scalable staffing for flexibility to meet demand
- ✓ KPI tracking tools
- ✓ Excessive wait times and call abandonment rates
- ✓ Industry best practices



Key Contract Features



Assurance for service quality through performance measures:

| Performance Measure | Incentive Range | Acceptable Range | Failure Range |
|------------------------|-----------------|------------------|---------------|
| Abandoned calls (%) | < 4% | 4% - 7% | > 7% |
| Monthly complaints (%) | < 2% | 2% - 3% | > 3% |
| Average wait time | < 1 min | 1 – 3 min | > 3 min |



Request for Approval:

- Change in the service level for call wait times from an average of 15 minutes to a maximum wait time of two minutes
- Authorize the award of the contract to TELUS Communications Inc. in the upset limit of \$18.8 million for a duration of five years





Appendix 1: Call Wait Time Peaks and Valleys

Average Wait Time Comparison: Spring vs Summer 2020 Snapshot

