



Decision: Ridership Growth Strategy 2018-2022

The Board approved the recommendations in the staff report as follows:

1. Endorse the RGS, including the RGS Action Plan 2018-2022 and the RGS Consultation Plan.
2. Endorse the RGS Work Plan 2018 for implementation.
3. Direct staff to include consideration of the funding needs of the RGS 2018-2022 in future budgets and financial plans.
4. Direct staff to develop annual Work Plans beyond 2018 to monitor the implementation of the RGS 2018-2022 Action Plan and provide annual progress reports to the TTC Board.
5. Direct staff to forward the RGS 2018-2022 Action Plan and RGS Work Plan 2018 to the City Manager's Office, Transportation Services, Municipal Licensing & Standards and City Planning at the City of Toronto, the Toronto Parking Authority and the following external stakeholders: Metrolinx, York Region Transit, MiWay, Durham Region Transit and Brampton Transit.

The Board also approved the following Member motions:

- i) That the Board direct TTC staff to develop with the Greater Toronto Airport Authority a design for a way-finding solution at Pearson International Airport for TTC Bus 192 and report back to the Board with their preferred design and estimated costs on creating and installing the necessary way-finding signage.
- ii) That TTC staff work with staff from Metrolinx and the City and report to the TTC Board on the progress of the Finch West LRT and the viability of endorsing a Finch West LRT extension south to Pearson Airport, and a new GO Station at Rexdale Boulevard and Highway 27.
- iii) The TTC acknowledges and supports the May 3, 2016 City Council decision in relation to Toronto's Ground Transportation industry including Part 86 of the Council decision as follows:

"City Council direct that City Agencies, Boards and Commissions shall be required to utilize licensed taxicabs to service contracts, when they require vehicle for hire services".
- iv) That staff report back on development of one bus rapid transit route.
- v) That staff report back on the purchase and development of the 9th and 10th bus garage for ridership growth with a view to purchasing a site as soon as possible; and

That the Chief Executive Officer report back on including overcrowding as a regular part of the Chief Executive Officer's report on a quarterly basis with disaggregated numbers for paid rides versus actual rides/boardings.



- vii) That staff further consult with ACAT and the broader accessibility community about the Ridership Growth Strategy and any additional measures that can be considered to increase ridership and report back as part of the 2019 Ridership Growth Strategy Work Plan.