



STAFF REPORT ACTION REQUIRED

Line 5 Eglinton Station Names

Date:	November 23, 2015
To:	TTC Board
From:	Chief Executive Officer

Summary

Metrolinx is building Line 5 Eglinton LRT (Eglinton Crosstown). At this stage of the project, names are required for each of the stations and stops. TTC staff have worked with Metrolinx to establish a framework for selecting proposed names. The proposed names follow core principles for optimum wayfinding - they are; simple, logical, durable, self-locating and unique. Attachment 2 details this framework. Attachment 3 shows the proposed station names in context to the rest of the TTC system.

Three of the LRT stations on Line 5 will integrate into existing TTC subway stations; *Eglinton*, *Eglinton West* and *Kennedy*. The TTC has ultimate responsibility for the names of these integrated stations. *Eglinton* and *Kennedy Stations* names will remain and will be adopted as the names of the integrated LRT stations. In order to reduce confusion with *Eglinton Station* and *Line 5 Eglinton*, *Eglinton West Station* will be renamed.

Recommendations

It is recommended that the Board:

1. Approve keeping *Eglinton Station* and *Kennedy Station* as integrated station names.
2. Approve changing the name of *Eglinton West Station* to reduce customer confusion.
3. Approve that the proposed name for *Eglinton West* integrated station be changed to either:
 - A) *Allen*; or
 - B) *Cedarvale*.
4. Ask Metrolinx to undertake direct consultation, which includes integrated station names, with local Councillors and communities with TTC support as required.

Implementation Points

The TTC will work together with Metrolinx to engage and consult Councillors and communities for the adoption of the station and stop names.

Eglinton West Station will be renamed when Line 5 Eglinton goes into operation (2021).

Financial Summary

There are no financial implications resulting from the adoption of this report. Cost of signage and wayfinding are captured within Metrolinx Eglinton Crosstown project scope (Line 5 Eglinton expansion).

Accessibility/Equity Matters

The recommendations support core principles that contribute to making the TTC system accessible to all customers. The proposed names are simple and will reduce confusion for customers with cognitive or language barriers.

Decision History

In consultation with the TTC, Metrolinx issued a report *Station, Stop, and Interchange Naming* in December 2014. This report included a “Decision Tree” to generate a selection of proposed names to be presented to the TTC, Councillors and the community.

The proposed names were reviewed and approved by the Customer Stakeholder Executive Committee on September 11, 2015 and the Management Executive Committee on November 4, 2015.

Metrolinx has sought feedback from the community using online engagement tools on their web site and through social media.

Comments

TTC staff evaluated the initial report and the proposed names and provided feedback and recommendations. A primary TTC concern was to avoid replication and redundancy with existing TTC station names. The proposed names are unique and are not likely to be confused with existing station names.

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Attachments

1. Line 5 Eglinton Station Names – Board Presentation – 23 Nov 15.ppt
2. Decision Tree
3. TTC System Map – Future.



LINE 5 EGLINTON STATION NAMES

23 November 2015





5 Eglinton Line



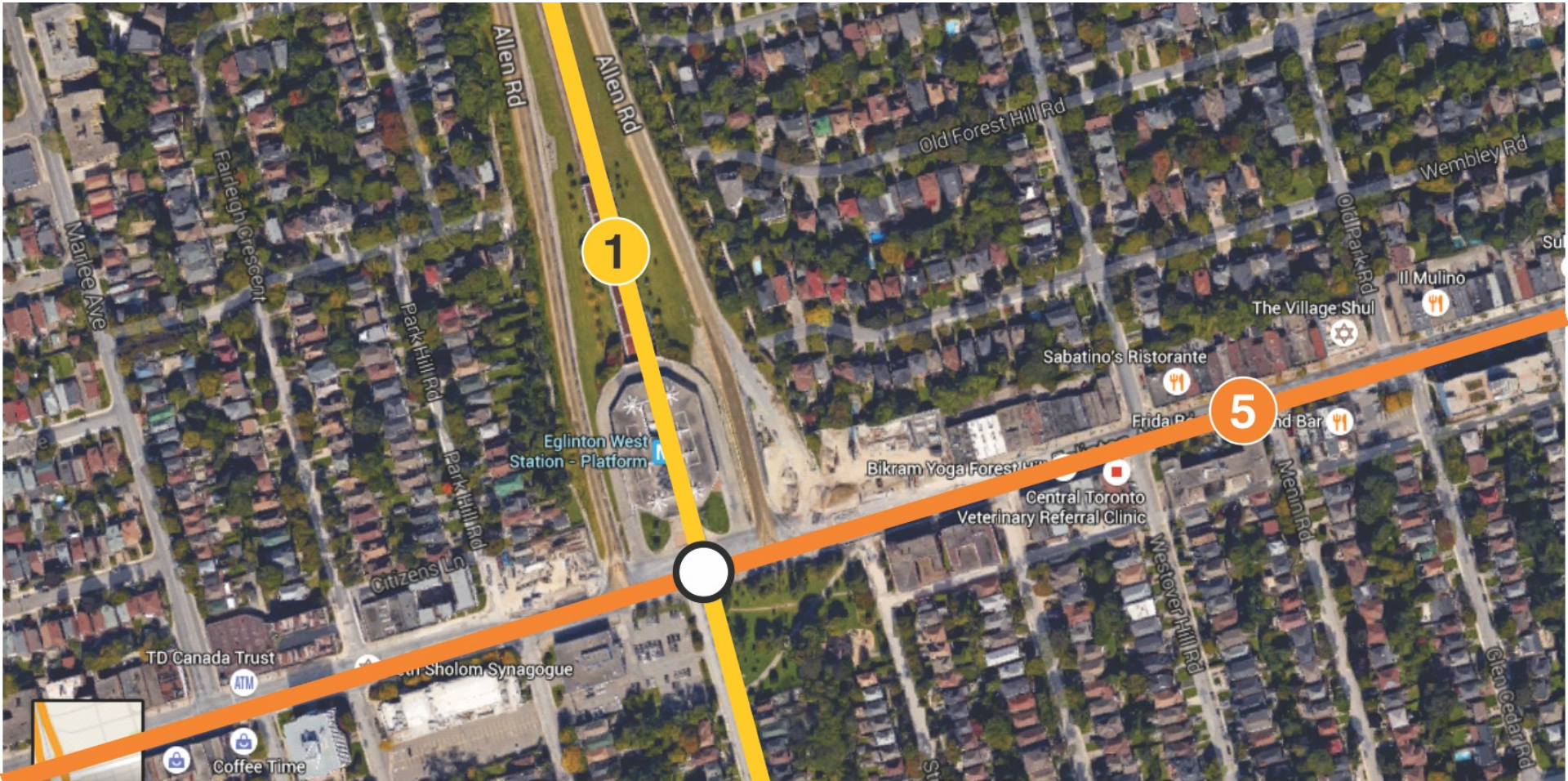
EGLINTON WEST CHANGE TO ALLEN OR CEDARVALE



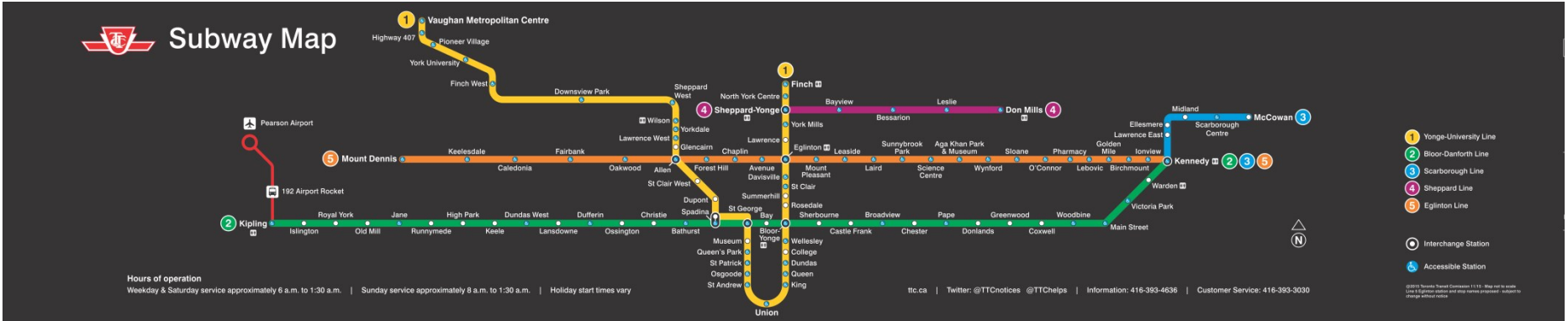
5 Eglinton Line



EGLINTON WEST CHANGE TO ALLEN OR CEDARVALE



FUTURE IMAGE OF THE SYSTEM - 2021





- **Coordinate with opening of Line 5 Eglinton LRT – 2021.**
- **Work together with Metrolinx to engage and consult councillors and communities.**





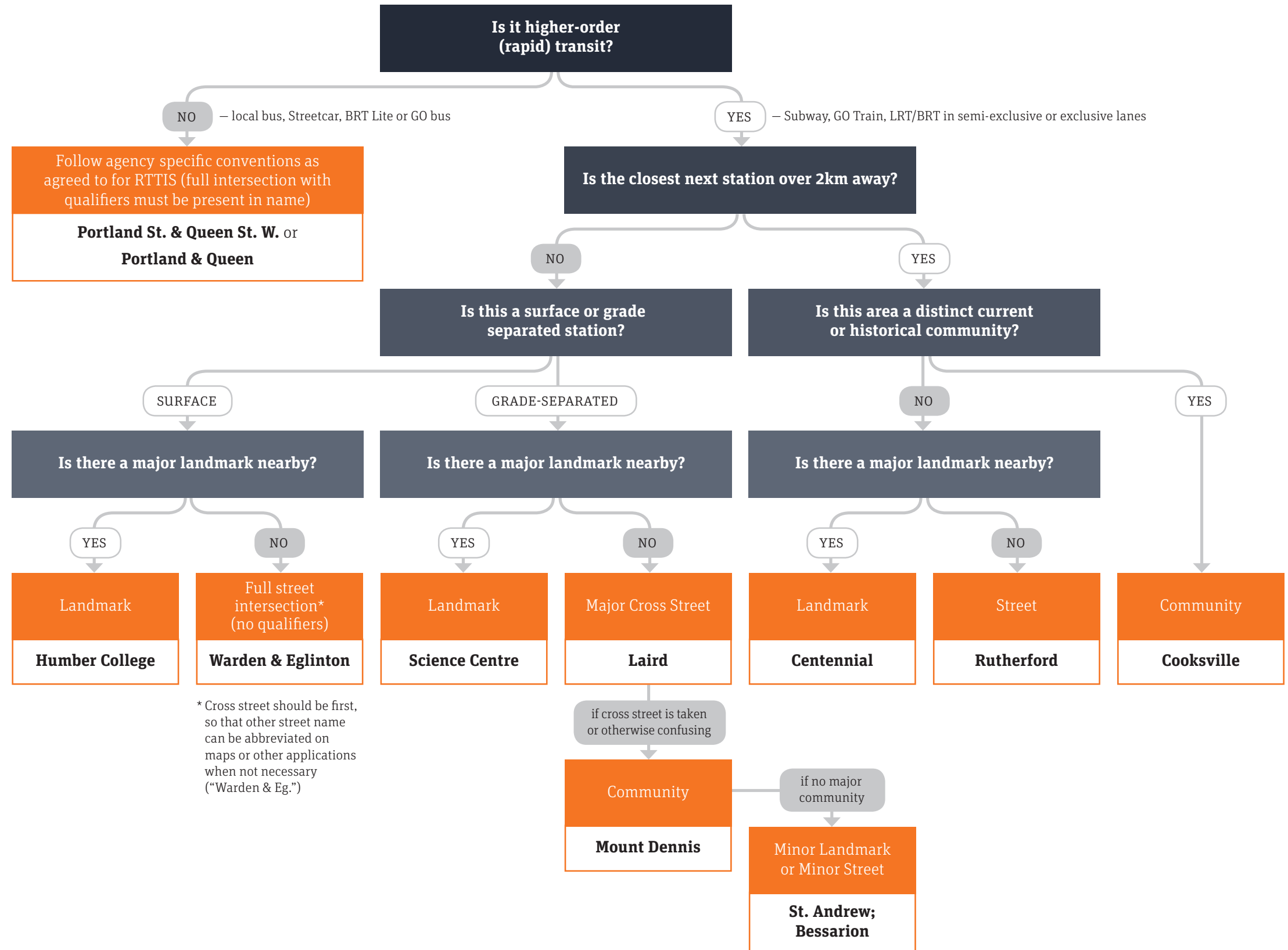
Thank you



Recommendations

Decision tree

The decision tree opposite sets out a rule of thumb for deciding station or stop names. As stated previously, there are always going to be exceptions to the rule but this describes the logical steps that will work for most solutions.





Subway Map



- 1 Yonge-University Line
- 2 Bloor-Danforth Line
- 3 Scarborough Line
- 4 Sheppard Line
- 5 Eglinton Line

- Interchange Station
- ♿ Accessible Station

Hours of operation

Weekday & Saturday service approximately 6 a.m. to 1:30 a.m. | Sunday service approximately 8 a.m. to 1:30 a.m. | Holiday start times vary

ttc.ca | Twitter: @TTCnotices @TTChelps | Information: 416-393-4636 | Customer Service: 416-393-3030

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Line 5 Eglinton station and stop names proposed - subject to change without notice