



Decision: Presentation: Fare Policy

Meeting Date: December 16, 2015

Chris Upfold, Deputy Chief Executive Officer & Chief Customer Officer and Arthur Borkwood, Head of Customer Development, delivered a PowerPoint presentation on this item.

The Board received the presentation for information and adopted the recommendations in the staff report, as follows:

"It is recommended that the Board:

1. Approve changes to TTC Fare Policy with specific emphasis on:
 - a. single cash fare in 2017
 - b. proof-of-payment system wide in 2017
 - c. 'tap on' to buses & streetcars, 'tap on and off' at subway stations in 2017
 - d. daily e-Purse loyalty on PRESTO in 2016
 - e. weekly and monthly Metropasses on PRESTO in 2016
 - f. moving the Metropass Discount Plan (MDP) to PRESTO online in 2017
 - g. migrating Volume Incentive Program customers onto the MDP program in 2017
 - h. peak and off-peak pricing as part of the 2018 budget process
2. Approve further analysis of:
 - a. single ride limited use PRESTO card for bus cash customers
 - b. no cash fares for bus cash customers
 - c. loyalty program options for MDP
3. Approve that no further analysis is required at this time for:
 - a. 2 hour time-based transfers
 - b. all-door boarding on buses
 - c. fare by distance/zone
 - d. cash fare proof-of-payment receipt for bus customers".