

June 24, 2014

C-10

TTC Chair
1900 Yonge Street
Toronto, Ontario,
M4S 1Z2

Dear Madame Chair:

Guided by a new and ambitious Corporate Plan, the Toronto Transit Commission (TTC), North America's 3rd largest transit system, has embarked on a 5-year journey to transform into a transit system that makes Toronto proud. The TTC's corporate mission is "to provide a reliable, efficient, and integrated bus, streetcar, and subway system that draws its high standards of customer care from our rich traditions of safety, service, and courtesy".

In keeping with this Corporate Plan I have a proposal that would help to standardize the message that we present on our fleet of surface vehicles.

I was wondering if I could be added to the speakers' list of an upcoming meeting.

Sincerely,

Alan Yule

PRESENTED TO
THE BOARD

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