100 King St. W., Suite 5700 Toronto, ON, M5X 1C7

TorontoFinancialDistrict.com

C-1



August 13, 2014

T: 416.849.3856

Councillor Augimeri TTC Board 100 Queen Street West, Suite C53 Toronto, ON, M5H 2N2

Dear Councillor Augimeri:

RE: SUPPORT FOR ENHANCED PROOF OF PAYMENT SYSTEM ON STREETCARS TO IMPROVE TRANSIT ACCESS

The Toronto Financial District BIA wishes to express our support and gratitude to the Toronto Transit Commission in its efforts to implement both short- and long-term measures to improve the efficiency of transit in Toronto.

As the representative of one of Canada's most dense employment areas where 200,000 people work each day, a major goal of our organization is to advocate for improved transit access in and out of our area during peak commute times. We are very pleased to see the TTC's proposal to speed up streetcar transportation times and increase access to the downtown core through an enhanced proof of payment system.

We understand the decision to approve and implement the new proof of payment streetcar system will be presented to the TTC Board at its August 19th meeting and we encourage its approval as soon as possible to improve transit times and manage congestion in the downtown core.

Should you have any questions, please contact me at ghumes@torontofinancialdistrict.com.

Best regards,

Grant Humes
Executive Director

cc: Maureen Adamson, Vice-Chair

Councillor Raymond Cho
Councillor Josh Colle

Councillor Glenn De Baeremaeker

Councillor John Parker Councillor Karen Stintz

Nick Di Donato Alan Heisey Anju Virmani Chris Upfold PRESENTED TO THE BOARD AUGUST 19, 2014