

TORONTO TRANSIT COMMISSION REPORT NO.

MEETING DATE: February 27, 2008

SUBJECT: TTC CORPORATE POLICY REVIEW – POLICY 6.10.4
ADVERTISING ON VEHICLES, PROPERTY & MISCELLANEOUS
MEDIA

RECOMMENDATION

It is recommended that the Commission approve the following TTC Corporate Policy, as amended, which is attached hereto as Appendix "A":

- Policy 6.10.4 Advertising on Vehicles, Property & Miscellaneous Media

BACKGROUND

At its meeting on July 14, 2004, the Commission approved a motion to undertake a review of the TTC's Corporate Policy Manual.

DISCUSSION

The above process commenced at the Commission meeting of February 9, 2005. In accordance with the review schedule adopted at the aforementioned meeting, Policy 6.10.4 Advertising on Vehicles, Property & Miscellaneous Media is submitted for Commission approval with the suggested changes (see Appendix "B").

January 2008
3.81
Attachments